Welcome to Rural Arts Education Strategies

Presented by

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Land Acknowledgement

https://native-land.ca/

Text your zip code or your city and state (separated by a comma) to (907) 312 - 5085
Welcome

Sarah Anderberg - CCSESA Statewide Arts Initiative
ACCESS

How do we increase student access to arts education in rural communities?
CCSESA
Rural Arts

- Discussion with national, state, and regional, county, and local leaders
- Rural Arts Think Tanks
- Arts Education Data Project – CREATE CA [www.createca.net](http://www.createca.net)
- Research
- Grant program for strategic planning and implementation
CCSESA Rural Arts

• Creation of a *Creativity at the Core* Module focused rural arts education module – Module 21
• Rural Website – [www.ccsesarts.org](http://www.ccsesarts.org)
• CCSESA Rural Arts Network – county leaders – with expanded audience as we evolve
• Promising practices that build on unique assets of each rural area
Collective Impact Key Elements

- COMMON AGENDA
- SHARED MEASUREMENT STRATEGIES
- MUTUALLY REINFORCING ACTIVITIES
- CONTINUOUS COMMUNICATION
- A BACKBONE ORGANIZATION

Leveraging Change: Increasing Access to Arts Education in Rural Areas

• National Endowment for the Arts
• Dr. Lisa Donovan
• Maren Brown
• Interviews with rural leaders across the US
Rural Arts Education Barriers

- Lack of funding for arts education
- Recruiting and retaining teachers and school administrators
- Geographic distance
- Poverty and lack of economic opportunity
- Competing educational priorities
- Policies that do not support the arts
- Varying levels of commitment to the Arts
Harnessing unique assets in each rural area with the recognition that not all rural communities are the same.
• Strategic Arts Planning
• *Declaration of the Rights of All Students to Equity in Arts Learning*
• Professional Learning
• Advocacy
• School Board Support
• Arts Now Communities
• Decision maker involvement and support
• Partnerships
• Working at all levels – national, state, region, county, and local
Research as Catalyst

- Research can provide a foundation for building your work
- Cross sector dialogue opens doors
- Having a seat at the table matters (target the right tables)
- Collaboration can boost resources
- Connect the dots with a common agenda
Final Thoughts

Data is our friend

Networks are critical

Our unique perspectives and voices matter - We learn from each other

It is about EQUITY
Counties on the Move for Arts Education

- Professional development for educators, parents, and community members
- Curriculum and resource development
- Advocacy
- Model programs
- Leadership networks
- Work with partners
Creativity and Collaboration in Rural Communities

Photo Credit: Kate Stover

Kate Stover
Tulare County Office of Education
Visual, Performing, and Media Arts
Staff Development and Curriculum Specialist
CCSESA Arts Initiative Region 7 Co-Lead

#ArtsMatter
@k8stover
Creativity and Collaboration in Rural Communities

Developed by Tulare County Office of Education
How Do You Define Rural?
We Are... Tulare County

Incorporated in 1852
4,839 square miles - land & water
460,000+ residents
Over 103,000 students
Rural Definition
and Data Sources

Institute for Education Sciences
The U.S. Census Bureau defines rural as: any population, housing, or territory NOT in an urban area.

“Urban Areas” consist of two types of geographies:

- **Urbanized Areas** have a population of **50,000 or more**
- **Urban Clusters** have a population of **at least 2,500 and less than 50,000**

Note: All data presented in this module is from the 2010 census or projections done prior to 2019. After the 2020 census is complete, more accurate and timely data will be available.
Did You Know?

Rural areas cover 97% of the U.S. land area and contain 60 million people or 19.3% of the population. This is equal to one in five Americans.

Note: All data presented in this module is from the 2010 census or projections done prior to 2019. After the 2020 census is complete, more accurate and timely data will be available.
California by the Numbers

58 Counties

Land Area
155,779 square miles

Population
39,512,223 people*

How Rural is California?

Note: All data presented in this module is from the 2010 census or projections done prior to 2019. After the 2020 census is complete, more accurate and timely data will be available.

Data Source: https://www.census.gov/quickfacts/CA
*2019 U.S. Census Bureau estimate
57 of 58 counties in California have rural areas
How Rural are Your School Districts?

The **National Center for Educational Statistics** uses three locale codes for rural areas:

**41 – Rural, Fringe**
Census-defined rural territory that is less than or equal to 5 miles from an urbanized area, as well as rural territory that is less than or equal to 2.5 miles from an urban cluster.

**42 – Rural, Distant**
Census-defined rural territory that is more than 5 miles but less than or equal to 25 miles from an urbanized area, as well as rural territory that is more than 2.5 miles but less than or equal to 10 miles from an urban cluster.

**43 – Rural, Remote**
Census-defined rural territory that is more than 25 miles from an urbanized area and is also more than 10 miles from an urban cluster.

Source: NCES CCD School and District Glossary
https://nces.ed.gov/ccd/commonfiles/glossary.asp
The National Center for Educational Statistics locale codes:

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<thead>
<tr>
<th>City, Large</th>
<th>Suburb, Large</th>
<th>Town, Fringe</th>
<th>Rural, Fringe</th>
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<td>21</td>
<td>31</td>
<td>41</td>
</tr>
<tr>
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<td>42</td>
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<td>Suburb, Small</td>
<td>Town, Remote</td>
<td>Rural, Remote</td>
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Source: NCES CCD School and District Glossary
https://nces.ed.gov/ccd/commonfiles/glossary.asp
Rural Schools

There are 348 rural school districts in California.

Which county has the most rural school districts?

Which counties have none?
Rural Schools

Top Five Counties:
5. Fresno (16)
4. Humboldt (17)
   Shasta (17)
3. Siskiyou (20)
2. Kern (23)
1. Tulare (26)

Counties with None:
● Amador
● Del Norte
● Orange
● San Francisco
● Solano
● Yolo

Source: Small Districts, Big Challenges: Barriers to Planning and Funding School Facilities in California’s Rural and Small Public School Districts UC Berkeley (2018)

Source: NCES CCD School and District Glossary
https://nces.ed.gov/ccd/commonfiles/glossary.asp
We Are... Tulare County

- Incorporated in 1852
- 4,839 square miles - land & water
- 7th largest (geographic size) - 15th largest (population)
- 460,000+ residents (1 in 3 in unincorporated areas)
- Over 103,000 students in 43 districts (32 small, 11 large)
  - 26 rural districts - Most in the state
  - 202 schools - Pre-K-12

Photo Credit: Kate Stover
Questions to Consider

Whom do you serve?

How do you serve them?

Is your work equitable and accessible for all?
The Million Dollar Question and Challenge
Where do we start?
Start where you are.
Use what you have.
Do what you can.
– Arthur Ashe
stakeholder
noun
stake·hold·er |ˈstāk-,hōl-dər|
1: one that has a stake in an enterprise;
2: one who is involved in, or affected by, a course of action
Brainstorm
Who Will YOU Invite to the Planning Table?

Name/Title/Organization
Sector Map

Where do your connections fit?

Photo Credit: Kate Stover
Alliance for Arts Education

- Education
- Artists, Arts Organizations and Non-Profits
- Health & Wellness
- Economic Development and Creative Economy
- State and Local Government
- Parents, Students, and Community Stakeholders
Tulare County
Alliance for Arts Education

Education
- Tulare County Office of Education
- Tulare County Arts Network (TuCAN)
- California County Superintendents Education Services Association (CCSESA)
- 43 school districts
- College of the Sequoias
- Porterville College

Artists, Arts Organizations and Non-Profits
- Arts Consortium
- Tulare County Arts Council
- Urbanists Collective
- Sequoia Symphony Orchestra
- Visalia Fox Theatre
- Arts Visalia
- Visalia Opera Company

Health and Wellness
- Tulare County Health and Human Services Agency
- Tulare Kings Suicide Prevention Taskforce
- Kaweah Delta Medical Center
- Family Healthcare Network

Economic Development and Creative Economy
- INNOVATE Tulare-Kings
- Tulare County Workforce Investment Board
- Tulare County Economic Development Corporation
- Tulare County Film Commission
- Local Chambers of Commerce

State and Local Government
- Tulare County Association of Governments (TGAC)
- Tulare County Board of Supervisors
- Tulare County District Attorney
- Tulare County Sheriff
- Tulare County Fire

Parents, Students, and Community Stakeholders
- Tulare County PTA
- Associated Student Body and Student Councils

Tulare County Office of Education
Tim A. Hire, County Superintendent of Schools

California Alliance for Arts Education
Ask
Creativity and Collaboration in Rural Communities

Developed by Tulare County Office of Education

Creativity at the Core

Module 21
#ArtsMatter

Bright Ideas & Calls to Action
Rural County Arts Cohort

Increasing student access to high-quality arts education in California’s rural counties

https://ccsesaarts.org/rural-arts/
For Self Reflection

What stood out?

Where were you inspired?

What strategies could you apply to your rural community?
Let’s Connect About the Arts!

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